

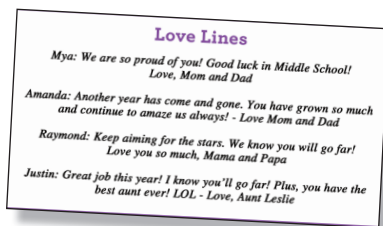
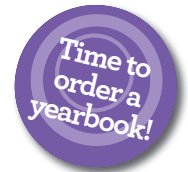
Yearbooks are one of the easiest ways to fundraise for your school.

With Memory Book by Jostens, we have several ways to do just that!



Book Sales

Work with your sales rep to get the best price possible for your yearbook. Let's say \$10 per copy. You order 300 copies, so you spend \$3000. Now, you sell the yearbook for \$14 per copy. Your yearbook sales total \$4200. We write you a check for \$1200.



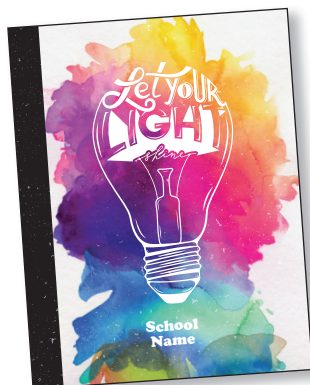
Love Lines

Many schools offer parents an opportunity to write a special message for their student. It is just a one line message, and all messages from parents are placed on a page or two within the yearbook. If you sell love lines for \$5 and 100 parents buy them along with their yearbook...we write you a check for \$500. Easy!



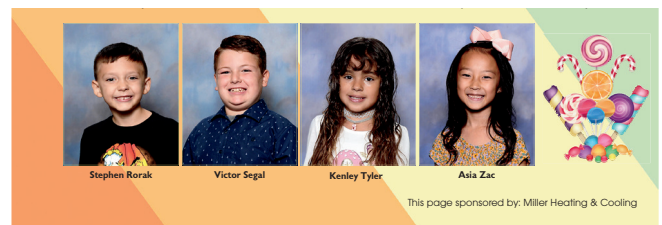
Ads

Selling ads is the most traditional way to fundraise. Businesses and parents buy an allotted amount of space in the yearbook. If you have 4 pages of ads, 8 ads per page, with ads costing \$50 each...you've just raised \$1600.



Donate a Book

This option is available in online sales so people in the school community that want to help out can donate a book for a student or students.



Sponsor a Page

An option available in online sales so businesses & individuals can help cover the cost of the yearbook by sponsoring a page. Their information can then be added to the yearbook as desired by the adviser.

FUNDRAISING IDEAS

Some sales & fundraising projects to help cover the cost of the yearbook might include the following:

Sell yearbook personalization

Have the student's name on their yearbook cover.

Host a yearbook signing party with an admission fee

Aluminum can recycling

Recycle aluminum cans, toner and ink cartridges, cell phones, batteries and more. It is an effort that keeps us environmentally friendly, and you can receive cash rewards that can go toward your yearbook.

School-wide garage sale

Car wash or bake sale

Jeans Day

Encourage the staff to pay \$1–\$5 to wear jeans.

Crazy Day

Have a different theme every Friday and encourage students and staff to pay \$1–\$5 to wear funny hats, pajamas, costumes, etc. to school.

Raffle

Raffle off items donated by local businesses followed up by recognizing them in the yearbook.

Sponsor a 5K walk/run

Sales Idea: Cover Contest

Have a contest to select art for the cover of your yearbook. What student wouldn't want their art as the cover? Student artwork is more reflective and personal to the school.

