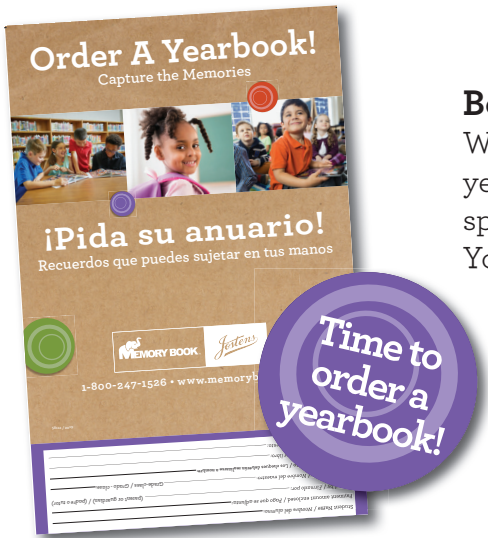




# Yearbooks are one of the easiest ways to fundraise for your school.

With Memory Book by Jostens, we have several ways to do just that!

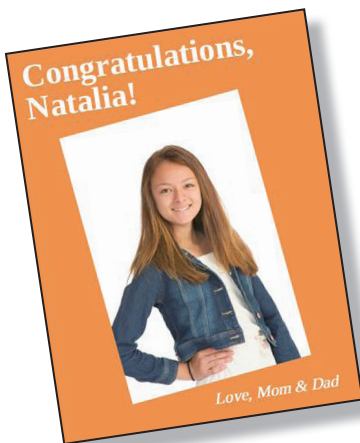


## Book Sales

Work with your sales rep to get the best price possible for your yearbook. Let's say \$10 per copy. You order 300 copies, so you spend \$3000. Now, you sell the yearbook for \$14 per copy. Your yearbook sales total \$4200. We write you a check for \$1200.

## Love Lines

Many schools offer parents an opportunity to write a special message for their student. It is just a one line message, and all messages from parents are placed on a page or two within the yearbook. If you sell love lines for \$5 and 100 parents buy them along with their yearbook...we write you a check for \$500. Easy!



## Ads

Selling ads is the most traditional way to fundraise. Businesses and parents buy an allotted amount of space in the yearbook. If you have 4 pages of ads, 8 ads per page, with ads costing \$50 each...you've just raised \$1600.

